

Tiffany Soricelli

ADVISOR. SPEAKER. SINGER. MENTOR. COACH.

ENHANCE YOUR YOUNG ARTISTS' TRAINING AND EXPERIENCE

Give them the business and financial planning tools that will get them to the next level.

Young Artists today are poised, educated, ambitious, and well trained. The most talented are fortunate enough to be accepted into prestigious young artist development programs that provide them with additional coaching and the opportunity to continue to develop their technique while they build their repertoires and careers.

Perfecting the skill and craft of the art is necessary and extremely important. Equally important is the opportunity for business and financial success and this has been missing in the industry.



The #1 reason talented and promising artists leave the career is because of money but this doesn't have to be the case.

In this talk, your promising musicians will learn:

- How to master the core business fundamentals that every successful solo entrepreneur must know so they can have financial success
- The three keys they need in order to stay in the business and ensure they'll never become a starving artist.
- Learn the legal hacks to paying less to the government and keeping more money in their pockets.
- Learn the one thing you must have to be successful without feeling stress of overwhelmed.
- The most important steps to take in alignment with their YAP to ensure they get the most out of their time with your company.

Young artists need a strong business and financial foundation to be successful in the arts and in life. We can no longer ignore the need for strong business and financial understanding as a foundational building block of their careers.

About Tiffany

Tiffany Soricelli is a classically trained soprano whose passion for business and finance led her to helping artists stay in the industry and be successful. After leaving a career in arts management, Tiffany spent a decade in nonprofit management before started her own Financial Advising practice in 2014. In 2018, she launched **Virtuoso: Advising for Artist** to provide business development and financial planning advice to working musicians. Her mission is educate and support artists so they never have to leave the industry due to money.

Audiences immediately fall in love with Tiffany as she turns "finance speak" and "business jargon" into something simple and easy to understand. By using personal stories, real case studies and a combination of vulnerability and humor, she makes the seemingly overwhelming topics of career planning, sales, finance and business development accessible, and even fun, for all creative professionals.

"This program needs to be in every Young Artists program in the country."
- Shawn Marie Jeffery, ADA Artists

TIFFANY HAS BEEN A FEATURED WORKSHOP FACILITATOR WITH:
OPERA America • Seagle Music Colony • Washington National Opera